



Minutes of the Town Action Group – TAG Team
(Monday, September 24, 2007 at the Three Lakes Community Center, Three Lakes, Wisconsin)

Attendance: Members present Paul Berg, Sam Christie, Bill Hren, Jim Leatzow, Mike Miller, John Olkowski, Bruce Renquist, Norris Ross, Dick Selman, Don Sidlowski, Tara Stephens

Guests: All meetings are open to the public. There were no guests.

Call to Order: The meeting was called to order at 6:00 pm by Temporary Organizational Chairman Don Sidlowski.

Approval of Agenda and Minutes of Last Meeting: Motion: Olkowski. Second: Miller Approved. Agenda attached for reference.

Filling in Data from 16-40 Age Range: Chairman Don reported that he had met with Three Lakes School administrators Dr. George Karling and Bill Greb, explained that TAG wanted to arrange an input forum for students and their parents, and asked for guidance. Their recommendation was to host a dinner at the school immediately followed by the forum in the school auditorium. Best timing for this event is between the Fall and Winter sports seasons, which translates to late October or early November. Dr. Karling will get the cost for the dinner to Don. Principal Greb will select the best day of the week and time for the forum. This plan met with approval from all TAG members present. However, the consensus was that while this will fill in a needed gap in the dataset, TAG will still be lacking in this age range from singles and working married without children. Both of these groups are likely to have a different perspective than married with children. It was agreed that a third forum should be arranged to gather input from this other segment of the 20-40 age range. Further planning was deferred until following the parent-student forum at the school.

Election of Leadership and Sub-Committee Appointments: Given the limited member attendance at the meeting, it was the consensus of those present that the process of gathering nominations and volunteers for committee assignments should only be started at this meeting, with the final nominations deferred until the next monthly meeting when most or all members could be present. Chairman Don reminded the group of a discussion that took place at the very first TAG meeting in which it was suggested that a leadership team might consist of Chair, Vice-Chair, Secretary-Treasurer, and two Directors. Upon further reflection, given that the TAG Team neither a corporation nor a foundation, the Director positions did not seem to have the same utility as they would in such organizations. In their place, two possibly more functional leadership positions were suggested: Public/Community Relations Officer and Sub-Committee Whip/Liaison. Don noted that these would be two meaningful, very needed positions. The suggested leadership positions met with the approval of all those present. Don then read a list of those members who had already proactively volunteered to be nominated for one of the five leadership positions: Diane Hapka, Don Sidlowski. Don expressed the hope that Tom Rulseh, already serving in the temporary role of “Spokesman” for TAG would accept nomination for the Public/Community Relations Officer position. As of this meeting, no one has placed their name in nomination for a sub-committee chairmanship. Don suggested that perhaps sub-committee chairs might be appointed by the leadership team following elections. Either in advance in

writing, or at this meeting, the following members offered their services on the sub-committee(s) following their names: Paul Berg (Economic Development, Recreation/Arts/Cultural Resources, or Housing); Diane Hapka (Economic Development or Recreation/Arts/Cultural Resources); Jim Leatzow (Technology); Terry McCloskey (School); John Olkowski (Economic Development or Housing); Bruce Renquist (Land Planning); Dick Selman (Recreation/Arts/Cultural Resources). All members were asked to each consider a commitment to a sub-committee or chairmanship and to carefully consider the nomination of others. Don handed out nomination forms and reminded all members to secure the solid commitment and willingness to serve from a member prior to placing their name in nomination.

Vision Statement: Work on the vision statement continued. Chairman Don noted that he had gotten several written submissions from TAG members prior to this meeting, and all of the input was excellent. Don expressed his belief that input from the widest possible number of TAG members was critical to coming up with the vision statement. Members should also all be working toward a common standard with respect to the final format and composition of the vision statement. To this end, Don handed out an outline for “Writing a Compelling Vision Statement” and reviewed it in detail with the team. He explained that the outline was compiled from a variety of approaches he found through extensive online research. The team discussed various attributes of the methodology. An example Three Lakes Vision Statement was handed out so that everyone had a common sense of how the final statement might be composed. Everyone was then given the “homework assignment” of taking the outline and example and coming to the next meeting with a prepared 2-3 sentence statement that best represented their personal vision for the Town. From all of these submissions, software will be used to match how many times the same words and phrases were used, which will indicate the clear intentions of the TAG members. A team of 3-4 members will take this input and from it formulate the final statement. All members present agreed on this plan.

Date and Time for Next Meetings: The next meeting date is Wednesday, October 17 at 6:00 pm.

Adjournment: There being no other business to come before or be conducted by the group, the meeting was adjourned at 7:00 pm.